



Book Promotions

At BDP Library, we encourage students to share great books with other students! We have designed specific options to help you promote your book, and you can view examples on our media outlets.

Bonus: If you choose to publish your work with us, you enter to win a \$25 gift card!

Option 1: Book Talk

A book talk is a short, 3-minute video that provides an overview of your book to draw in potential readers. You can find examples and choose to publish this on the library YouTube channel *bdp_library*. *If your book is a graphic novel, you must use this option and show pages from your book in the video.*

- Introduce yourself, the book title, and the author
- Read a short passage from the book that sparks interest
- Give a detailed summary of the book- no spoilers!
 - Identify characters and what they mean to one another
 - Describe the setting
 - Explain the plot and conflict(s)
- Record your video in the library or on your own device and share it with the librarian
- Complete the Google Form in your teacher's Google Classroom

Option 2: Audio Recording

An audio recording is a brief 2.5-3.5 minute audio recording that connects a meaningful piece of the book with carefully chosen background sound to convey the mood of the text. You can find examples and choose to publish on the library podcast *Overdue*.

- Introduce yourself, the book title, and the author
- Provide a brief overview of the book
- Read a longer passage significant to the book
- Find an instrumental audio track from Pixabay that supports the passage and the overall theme of the book
- Record your audio in the library or on your own device and share it with the librarian
- Complete the Google Form in your teacher's Google Classroom (include title of audio track)

Option 3: Cover Art

Cover art is poster size, original artwork that reflects the book and shows your skill as an artist. You can view examples in the main library.

- Create a NEW book cover on standard poster board (28 x 22) that authentically represents the text
- Include title and author
- Submit an explanation via Google Doc which includes the following
 - Picture of the created artwork
 - Title and author of the book
 - Explanation of the method and materials used
 - Explanation of the symbolism or connection to the text

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